

THE DISPLAY OF PRICES IN THE HORECA SECTOR FOR CONSUMPTION ONSITE:

the obligation of the traders to display prices
both inside and outside their business.

This factsheet is aimed specifically at operators of bars, pubs, more generally... alcoholic and non-alcoholic drinks outlets, accommodation facilities and restaurants (HORECA).

Before entering a business, consumers have to be able to make a free and informed choice about what to consume and at what price. They should not have to ask the shopkeeper for prices or a menu.

What is price indication?

The prices indicated to consumers must be displayed in an unambiguous, easily identifiable and readable manner.

In Luxembourg, the indication of prices is strictly regulated by the Code of Consumption.

For the professional!

Sellers must indicate prices in such a way that consumers can easily read and understand them.

Prices must always be:

- indicated in an unambiguous, easily identifiable and readable manner,
- be in euros (€), value added tax (VAT) and all taxes included (ATI),
- include “service fees”: in Luxembourg, table service must not be charged separately.

Outside: prices for food and drinks must be displayed in a way that is visible and legible from the outside. This may be done, for example, on posters or screens displayed to the public at the entrance and, where appropriate, at the access to the terrace at street level.

When the number of dishes and beverages does not allow for a sign to be displayed in such a way that customers can read it easily, the trader may limit the display of prices to the most popular dishes and beverages.

Inside: prices for food and drinks must be displayed in a way that is visible and legible to consumers. The prices should be identical to those displayed outside. This may be done, for example, in a menu on the table or on large posters or a board inside. These displays should always be visible and easily readable by customers seated at the table. Where appropriate, menus may also be distributed as the customers are seated.

Please note: The QR code does not replace the display of a visible and readable menu onsite. It can however be complementary to a traditional display.

Penalties apply in case of non-compliance.

Practical examples!



Above is a menu card with the different dishes with their prices including VAT and service.



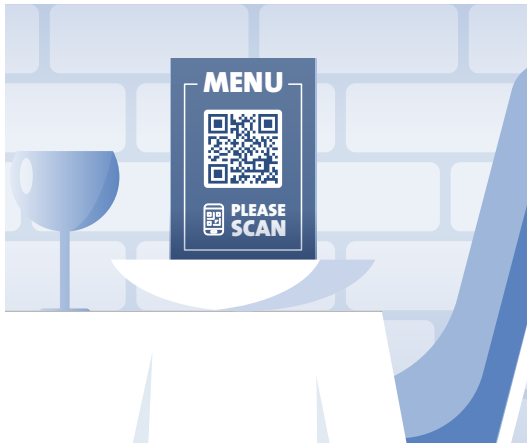
Here is an example of a display inside a restaurant:
a board with the day's specials, supplemented by a menu on the table with
the complete list. The board is clearly visible and legible to the seated clientele
and the menu is placed on the table in a visible and accessible manner.



The following
is an example
of an outside display:
a board showing
the day's specials,
supplemented by
a detailed menu
at the entrance.



The trader may also display the prices in a window display (see example on the right) showing the full menu offered in the restaurant or the most popular dishes and drinks.



A QR code is not sufficient, it must always be accompanied by a traditional display.

More information



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