



# PRICE INDICATION FOR PRODUCTS SOLD IN BULK:

the obligation on the trader to display  
the price per unit or per unit of measurement.

## What is a bulk sale of products?

This is a sale where a product is offered without prior packaging and is measured in the presence of the consumer.

## For the professional!

The trader has to indicate the price per unit for products sold by the piece.

For products sold by weight or volume,  
the price has to be displayed per unit of measurement.

Penalties apply in case of non-compliance.

> [sheet “The dual price display of pre-packaged products”](#)

## What is a “unit of measurement”?

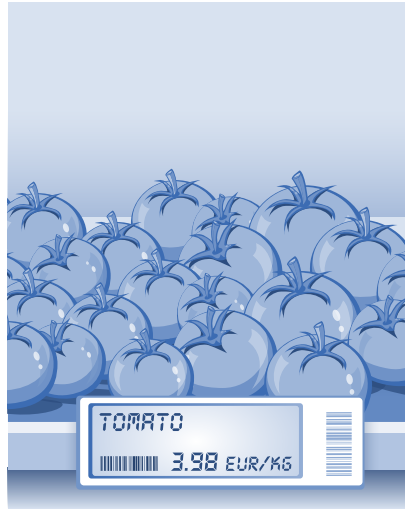
The Code of Consumption lays down units of measurement to be used for the indication of prices as follows:

- kilogram (kg),
- litre (l),
- metre (m),
- square metre (m<sup>2</sup>),
- cubic metre (m<sup>3</sup>).

## Practical examples!



Above is an example of a food product that is priced per unit.



Here is an example of a food product measured by its weight, in our example, a kilo of tomatoes costs €3.98.

### More information



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