



# PRICE INDICATION PER UNIT OF MEASUREMENT FOR NON-FOOD PRODUCTS:

the obligation on the trader to display the unit price and the price of the product per unit of measurement.

## What is a unit of measurement?

The Code of Consumption lays down units of measurement to be used for the indication of prices as follows:

- kilogram (kg),
- litre (l),
- metre (m),
- square metre (m<sup>2</sup>),
- cubic metre (m<sup>3</sup>).

For detergents, a wash unit for a normal machine load may also be used as a unit of measurement.

> sheet “Dual price display of pre-packaged products”

## Products in question:

### Hygiene and beauty products:

- liquid or solid soap,
- toothpaste and dental care products,
- bath and shower products,
- hair care,
- shaving products,
- eaux de toilette and eaux de Cologne except for perfume extracts,
- body hygiene lotions,
- emulsions,
- care creams,
- sun creams.

### Household cleaning products:

- products for scouring, descaling, unblocking, stripping and staining,
- cleaning products for floors, carpets, vinyl, windows,
- laundry products (such as washing products and fabric softeners).

### Construction, DIY and gardening products:

- cement, lime, plaster and sand,
- insulation fabrics and panels,
- basic chemicals such as dyes, solvents and acids,
- paints, varnishes and thinners,
- adhesives,
- soil maintenance and soil improvement products,
- peat (turf), soil, compost and other plant protection products,
- seeds,
- cables,
- flat glass and similar products,
- products for the maintenance of materials.

### Other products:

- lubricants and anti-freeze,
- aluminium, plastic or paper cling film,
- common car care products.

### For the professional!

The price indication per unit of measurement is mandatory in the following situations:

- in any commercial communication, whenever the price for a product is indicated,
- for a product sold in a shop, regardless of its size, if the trader operates at least one shop with a sales area of more than 400 m<sup>2</sup>,
- for food products sold online.

### Exceptions:

Non-food products:

- sold in a shop of less than 400 m<sup>2</sup> operated by a professional who does not operate another shop of more than 400 m<sup>2</sup>,
- sold in a mobile shop (itinerant trade),
- sold with a range of different products in the same package.

Penalties apply in case of non-compliance.



## Practical examples!

The price per unit of measurement is mandatory for adhesives as in the example below.



The trader must indicate the price per unit (€4.75 for 0.090 kg) and the price of the unit of measurement, which in our example is €52.78 per kilo.



More information



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