

PRICE INDICATION FOR CUSTOM-MADE CLOTHING

the trader's obligation to display service rates
in the window and inside the store.

What is the price indication for services?

It is the obligation of any professional to inform the consumer of the total price, including taxes (VAT), before any service is provided:

- The most common type of service;
- the different stages of the service, where applicable (e.g., tailoring a suit);
- or otherwise, a “price on request” mention.

The price of the service actually offered must be displayed clearly, legibly, and in an easily accessible manner, in accordance with the Code of Consumption.

Statements such as “starting from” or “from X euros to X euros” are insufficient; the price must be displayed clearly and precisely.

For the professional!

Displaying prices for custom-made services

When the variety and number of services make it difficult to present a full, readable price list, professionals must,

- provide a clear and detailed example showing the different stages of the service and their respective prices,
- make a price catalogue available for consultation in-store and
- ensure consistency between in-store and online prices.

> sheet “The indication for fees in services”

> sheet “Quotation”

If a custom-made garment is displayed in a storefront window, the various stages of the service (taking measurements, choice of fabric, cutting, finishing, etc.) as well as the associated prices must be clearly indicated.

Display of prices for products and accessories for sale

Please note – the other rules on price indications for products and accessories for sale remain valid.

- > sheet “Price indication”
- > sheet “Price indication of products displayed in shop windows”
- > sheet “Price reductions or promotions”
- > sheet “Store windows in progress”

Penalties apply in the event of non-compliance.



Concrete examples!



Above, the example of an outdoor shop window with a clear display of prices for a custom tailoring service. Each service must be described with its price, or accompanied by a “price on request” mention.



Above, a boutique counter with a clearly visible price list.
The professional informs the consumer about the prices of the services offered,
in a clear and easily accessible manner.

More information



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