

# STORE WINDOW IN PROGRESS

it is good professional practice to display a sign indicating that the window display is under construction.

In Luxembourg, it is mandatory to display prices (in euros, VAT and all taxes included) of products offered to the consumer. These prices must be displayed in an unambiguous, easily identifiable and readable manner. This obligation is strictly regulated by the Code of Consumption.

> sheet "Price indication"

## For the professional!

The trader must indicate the prices of the products he offers in an unambiguous, easily identifiable, and readable manner, ensuring that the consumer can easily understand them.

This obligation applies to products displayed both in interior and exterior shop windows and display cases.

All types of stores are subject to this obligation, with penalties applicable in case of non-compliance.

## How to display prices while the shop window is being installed or changed?

When retailers update their window displays, such as by replacing items with new products, this process may take some time. During this transitional period, while new products are being displayed and before the window is fully decorated and new prices are posted, it is good practice to display a "Vitrine en cours" sign, to indicate that changes are being made.

However, this does not exempt from the obligation to display prices in the window. Changes must be made promptly. It is evident that a window display cannot remain "under construction" and without displayed prices for weeks or months.

## Practical example!



### More information



[info@mpc.etat.lu](mailto:info@mpc.etat.lu)



247 73700



[pro-pc.public.lu](http://pro-pc.public.lu)